More sales.
More brand experience.
Draught beer for self-service.

Whether Carnival, Fasching, Oktoberfest, folk festivals or club celebrations: wherever people celebrate together, new sales opportunities arise for breweries.
With the SCHÄFER Party-KEG, you bring fresh draught beer directly to your guests. Insert the tap, open the vent screw and pour your own beer – with no dispensing system required.
The characteristic barrel look and individual customisation options put your beer brand firmly in the spotlight.
Made for celebrations. In use all year round.

Your benefits

- **Greater reach for your beer brand:** Additional sales and serving outlets outside the traditional hospitality sector.
- **Tapping beer as an experience:** Draught beer fosters interaction, increases brand awareness and brings your brand to life.
- **Ideal for seasonal and last-minute occasions:** Flexible use at events of any scale.
- **Strong brand presence:** The KEG's appearance and design options ensure a distinctive look.

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SCHÄFER CONTAINER SYSTEMS

Your brand at the heart of the action

The **Party-KEG** provides space for a brand presence that gets noticed. Whether in one colour or multiple colours, with a logo or lettering in the centre section or with an all-round design: the KEG becomes a visible brand space right in front of your guests.
In this way, the Party-KEG combines straightforward draught beer enjoyment with strong brand recognition and makes your beer brand part of the shared experience.

Applications

- Carnival and Fasching
- Oktoberfest and folk festivals
- Club and town festivals
- Christmas markets and seasonal campaigns
- Brewpub and hospitality campaigns
- Tabletop and self-service concepts
- Event catering and promotional campaigns

Technical data

Stainless steel liner material	standard: mat. no. 1.4301, AISI 304 special mat. no. 1.4571, AISI 316
Coating	Polyurethane (PU), CFC free, UV stabilised
PU colour	standard: black other colours and multi-colour on request
Neck and fitting	all current types
Operating overpressure	3 bar
Test pressure	min. 8 bar overpressure
Opening pressure safety bursting point	of 40 ± 5 bar overpressure
Numbering	standard embossed
Coding (options)	datixPLUS / transponder (tamper-proof foamed in) / barcode
Bavarian tap	Party KEG available with spring valve or bunghole, Daimer bunghole also possible as option
Repairs	partial only, new PU jacket possible

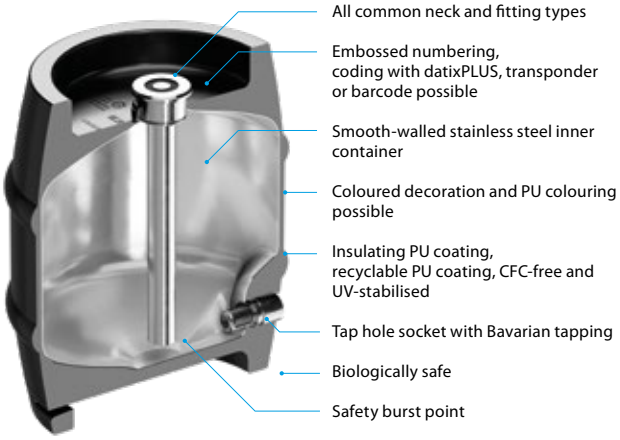
Sizes

Content	10 L	15 L	20 L	30 L
Filling volume	10 L	15 L	20 L	30 L
Height	327 mm	365 mm	408 mm	470 mm
External Ø	289 mm	316 mm	341 mm	386 mm
Weight* (approx.)	5,3 kg	7,0 kg	8,8 kg	12 kg

* weight without fitting

Show your colours

- Individual colour design
- Logo or lettering in the centre section
- Single-colour or multi-colour design
- Eye-catching all-round print



Interested in the Party-KEG?

Make your brand part of the next celebration.
Discover a simple self-service concept for new marketing opportunities. We will be happy to advise you on volume, design and individual branding.

Enquire about the Party-KEG now!

SCHÄFER CONTAINER SYSTEMS

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